

Contract # 48985

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10/30/12

10/30/12

Charles Shelby

No

Normal

15.00

\$31,140.00

\$176,460.00

WHDH Boston (WHDH)

By Broadcast Month

Nov. 2012

Grand Total:

68

\$207,600.00



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	6:30A- 7A (ET)	1			1					1	\$3,800.00	\$3,800.00	WHDH Boston (WHDH)		10/30/12
2.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	8A- 9A (ET)	1			1					1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	10A- 11A (ET)	1			1					1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
4.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	2P- 3P (ET)	1			1					1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
5.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	5P- 5:30P (ET)	1			1					1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
6.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	6P- 6:30P (ET)	1			1					1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	11P- 11:35P (ET)	1			1					1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/30/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	3	1:00	12:35A- 1:35A (ET)	1			1					1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	6A- 6:30A (ET)	1	X							1	\$3,800.00	\$3,800.00	WHDH Boston (WHDH)		10/30/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	6:30A- 7A (ET)	1	X							1	\$3,800.00	\$3,800.00	WHDH Boston (WHDH)		10/30/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	7A- 8A (ET)	1	X							1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	8A- 9A (ET)	1	X							1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	9A- 9:30A (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.





WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

## Contract # 48985

Schedule Dates 10/31/12-11/06/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2012)  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Est 5396 (28314)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5396  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

Date Entered 10/30/12  
Last Modified 10/30/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$31,140.00  
Net Total \$176,460.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 68 \$207,600.00  
Grand Total: 68 \$207,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	9:30A- 10A (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
15.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	10A- 11A (ET)	1	X	X						1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
16.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	11A- 12P (ET)	1	X	X						1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	12P- 12:30P (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
18.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	12:30P- 1P (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	2P- 3P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	3P- 3:30P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
21.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	3:30P- 4P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
22.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	4P- 4:30P (ET)	1	X	X						1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	4:30P- 5P (ET)	1	X							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/30/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	5P- 5:30P (ET)	1	X							1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	5:30P- 6P (ET)	1	X							1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	6P- 6:30P (ET)	1	X							1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	11P- 11:35P (ET)	1	X							1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.





Contract # 48985

Schedule Dates 10/31/12-11/06/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Est 5396 (28314)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5396  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 10/30/12  
Last Modified 10/30/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$31,140.00  
Net Total \$176,460.00  
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	68	\$207,600.00
Grand Total:	68	\$207,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	11:35P- 12:35A (ET)	1	X							1	\$3,200.00	\$3,200.00	WHDH Boston (WHDH)		10/30/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	12:35A- 1:35A (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
30.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	5A- 5:30A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
31.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	5:30A- 6A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	7A- 8A (ET)	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
33.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	8A- 9A (ET)	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
34.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	9A- 10A (ET)	1					X			1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
35.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	10A- 11A (ET)	1					X			1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
36.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	7:30A- 8A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	8A- 9A (ET)	1						X		1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	9A- 10:30A (ET)	1						X		1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
39.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6A- 6:30A (ET)	1				1	1			2	\$3,800.00	\$7,600.00	WHDH Boston (WHDH)		10/30/12
40.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6:30A- 7A (ET)	1				X	X			1	\$3,800.00	\$3,800.00	WHDH Boston (WHDH)		10/30/12
41.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7A- 8A (ET)	1				1	1			2	\$5,000.00	\$10,000.00	WHDH Boston (WHDH)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



# Contract # 48985

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/31/12-11/06/12

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

Est 5396 (28314)

Shiebler, Charles (1011)

WHDH

/

5396

Local/Political Candidate Agency  
Standard

10/30/12

10/30/12

Charles Shiebler

No

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	68	\$207,600.00
<b>Grand Total:</b>	<b>68</b>	<b>\$207,600.00</b>

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	8A- 9A (ET)	1				X	X			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
43.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	9A- 9:30A (ET)					1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
44.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	9:30A- 10A (ET)					1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
45.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11A- 12P (ET)	1				X	X			1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
46.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12P- 12:30P (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
47.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12:30P- 1P (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
48.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	3P- 3:30P (ET)	1				X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
49.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	3:30P- 4P (ET)	1				X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
50.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	4P- 4:30P (ET)	1				X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
51.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	4:30P- 5P (ET)	1				X	X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/30/12
52.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5:30P- 6P (ET)	1				X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
53.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6P- 6:30P (ET)	1				X	X			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
54.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7P- 7:30P (ET)	1				X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
55.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7:30P- 8P (ET)	1				X	X			1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race ethnicity, gender or national origin in any of its advertising practices.





**WHDH-TV**  
 7 Bulfinch Place  
 Boston, MA 02114-2977

**Contract # 48985**

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (28  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est 5396 (28314)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 5396  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 10/30/12  
**Last Modified** 10/30/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,140.00  
**Net Total** \$176,460.00  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Nov. 2012 68  
**Grand Total:** 68  
**Rate**  
 \$207,600.00  
 \$207,600.00

Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11P- 11:35P (ET)	1				X	X			1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/30/12
57.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11:35P- 12:35A (ET)	1				1	1			2	\$3,200.00	\$6,400.00	WHDH Boston (WHDH)		10/30/12
58.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12:35A- 1:35A (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
59.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	1:35A- 2:05A (ET)	1				X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
60.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5A- 5:30A (ET)	1				1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
61.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5:30A- 6A (ET)	1				1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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